



In music, the term “arabesque” refers to a **highly ornamental melody whose free unfolding expresses a slowing of time within the composition**. Unlike the straight line, which is the most direct path from A to B, the curving movement of the arabesque creates an effect of circular phrases that conjure perpetual melodies.

Source: [https://www.clarkart.edu/microsites/arabesque/about/exhibition-\(5\)](https://www.clarkart.edu/microsites/arabesque/about/exhibition-(5))

This year, rather than the standard stuffy-toned annual report (still included) I wanted to take the time to also ask a shared question (rhetorically; with you the reader, providing the internal rhetoric) ***What is value?*** I ask that, as I ask...”What is our 'corporate' value to others?” as an end-of-year reflection. Just as a rise in Ovid-cases may or may not tell the ultimate truth; do the 'circular phrases that conjure the perpetual melodies' which are our business efforts truly represent in whole or in part that which we have set out to achieve? Yes, and more. Starting with “...are we creating value...(is it enough is another question) to which our answer is...Yes we are.

You see, rather than cleaning parks, or looking to open facilities (*more on that this later this document*); in order to do that; we need a World to exist around it ***and the people*** of that World.

Then; until we can get those people together in a room for

discussions, guest speakers, presentations, musical performances, operas, symphonies, plays, dance performances, poetry, post-movie reviews with crowd, and all the new and cool things we keep planning; the best and most appropriate percentage of our efforts this year; went to **Wanda Smythe**, which started as an online appointment book with programmers ready to meet the demand and get

people scheduled...(just 8 months ago) then navigating and provisioning unshakably ACCURATE and RELIABLE information. All other topics come after that. If we are not here to talk about things....then really what is there to talk about. Every life matters, always did. This also allows us (and anyone) to blend our inclusional/non-confrontational views of culture/s while still being non-divisive with applying that same effect to all that is the Wanda Smythe project. Which brings us to the study of Holidays (gently, gently) and the sharing of their traditions. Most important point here. Be as inclusional as Charlie Brown. Which became this years theme on both a personal and professional level. As president of One Road Many Paths, are we on course? Hey, that same spot the Bears were talking about, is now just a little bit North. Close enough for Jazz...

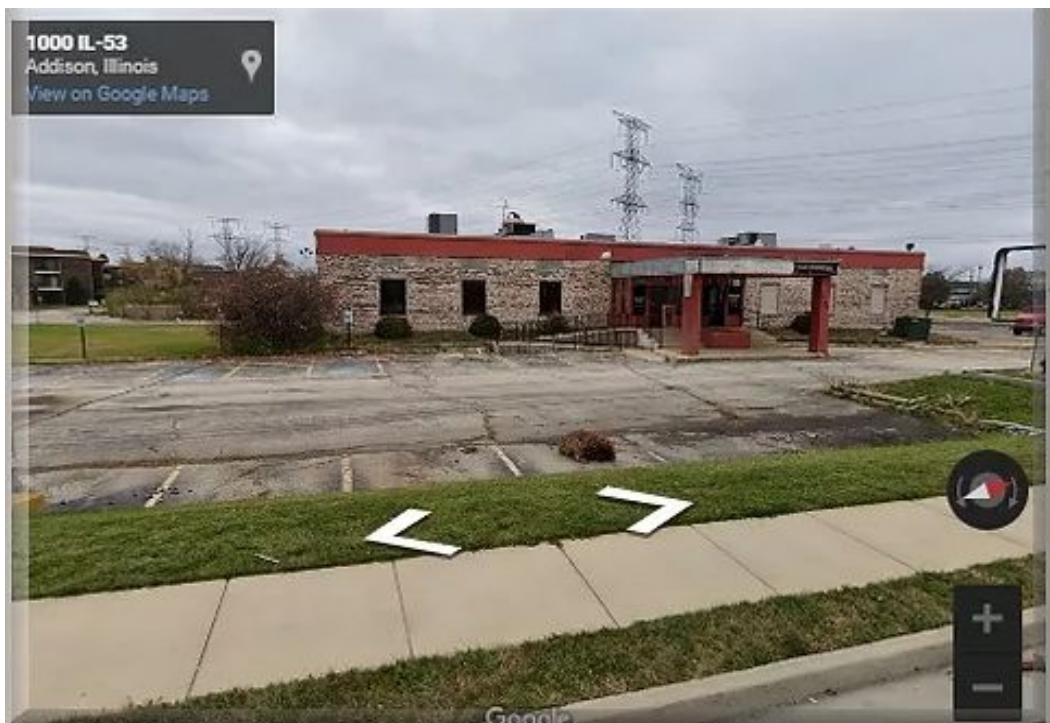


No review would be complete without a quick check on past projects. Our **wishing wellness** review brought



President Joe Biden, Governor J.B. Pritzker and Chicago Mayor Lori Lightfoot, to the same spot we gave focus to for last years **annual report**. Staying current with the theme...also checking more math; we turn to Raja Krisnamurthi; who I outlined to give the opening speech for Lucky John's/Ali Khan's who we see is making great progress. They were to be our one-stop-cultural shop (for our top-to-

bottom review of Indian culture by using a shared facility) Not of our hands this year; but through our efforts; I cannot even tell you of the Peace in my heart; knowing that Mr. Khan took our suggestions of proximate community outreach; clearing the over brush for beautification, health (due to less biting insects) and paving the way to continued culture. We can't wait to see what develops.



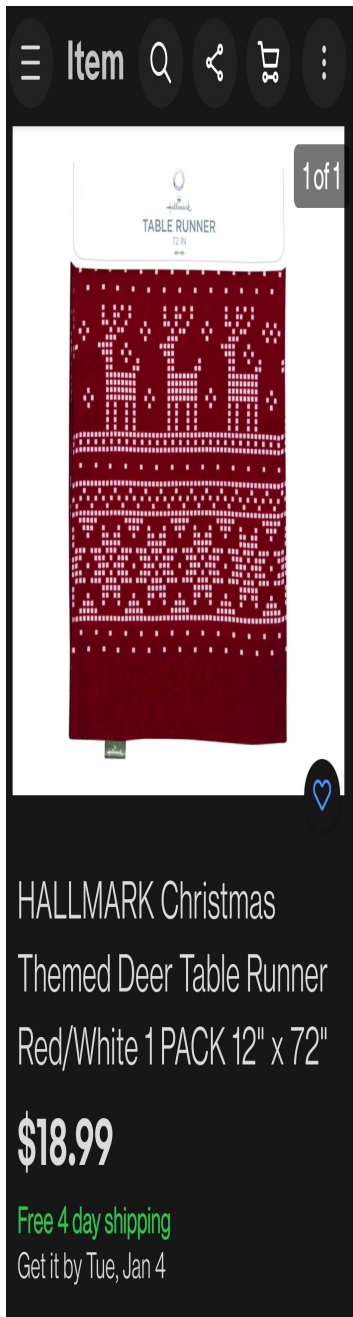


Back to value. Just as 'beauty is in the eye of the beholder, thus is value...' What does a Hanukkah toy mean to someone who celebrates Kwanzaa? Oh, and....Just because someone is black, does that mean they automatically celebrate Kwanzaa? But then they get all of the other Holidays too right....then we do too right? Yes. Back to value. In this 'season of holiday seasons (deliberately leaving the 'H' non-capital to include a/All) that which has value (for this example) is the same as any other season or non-season....MONEY.....as value...to the consumer, me. This year, me, the Jew-curious, wanted to

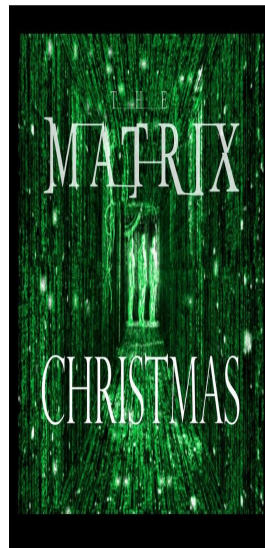


celebrate my shared-cultural gift for 'saving' after I had watched all the Dave Grohl holiday videos (yawn) decided it was time for something different. Let's shop the holidays like a Catholic or Christian just for fun; so we went shopping with our Yamaka on...





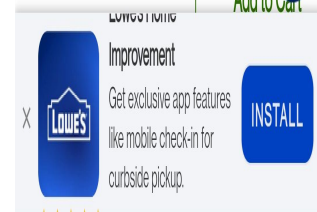
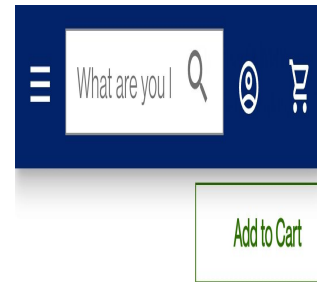
COMING THE LAST  
SUNDAY IN NOVEMBER  
2021



## *The Matrix Christmas*

*The Four Great SUNDAYS leading to the  
transformation of a lifetime.*

Do you believe the lie the world is telling  
you or will you now come to see the  
truth?



## Back to value.

Isn't this a relative term.

Next year, we might look more at a [Yamaka](#) or [Dashiki](#) (...worn among Hippies who supported the movement ) but for now; looking at a Christmas-themed table runner from a national brand, Hallmark, let our board to numerous discussions. Just as beauty is in the eye of the beholder, so too is value. The point we were going to make was that just as it is the goal of society to be more inclusional and respectful towards our blended modern culture; it would be of both retail and cultural benefit to include more of the cultures. For example; in all of the 'after-Christmas' stores we studied for discounts; not all were the same even for national brands. That is a week long conversation of itself, new chapter every day.



Next point we were to illustrate is taking for example 'Diwali' and 'Kwanzaa' asking the question of these two specifically wondering why there are not 'equal' portions of their crafts within the Holiday sections. This is where we stopped to remind ourselves, that it is always important to put those values out there. Even if not discussed, or threaded openly; we have great comfort knowing this reaches people allowing for their own interpretations. (This is how it should be.) And to serve as a library of ideas. One generation of this report was to be a virtual table book. What we wanted to share most is what has now become a 'new' family tradition; one that can be shared and appreciated regardless of Religion; is the beautiful wreath you see pictured. That wreath; from a National chain has a retail value of 84.95. Here is the beautiful part...it is so much more. You see; on Christmas eve; I got two of them for 9.99 each (plus tax). I can't even tell you the joy it brought to me, my family and to others. Worth every penny, and more...and a fantastic new tradition. Now that's value. So much value. The trees were also 9.99. As both trees and wreaths are plant things, it's becomes more universal as such. And so beautiful. Then there is 'light' and its wonders and joys.



***Does it contain value?***

Yes of course, every product or service has value/s. And that/those value/s will remain or differ upon the individual role as consumer or retailer.

**will it increase or decrease in value?**

Here is where we pause to enter the world of established value through memory, remembering that these are individual then aggregately observed and marketed against on a seasonal in this example basis. Just as you are more likely inclined to have a heater in winter rather than an air conditioner, so

too are retailers sensitive to those conditions. As consumers ourselves, or even as retailers, having a better understanding can perhaps better serve our needs.



Thus,

Here is to the value providers

let there always be value,

thank you for letting us be among those who bring and provide value.

Happy and Safe New Year

One Road Many Paths